

## Waseda Venture Kids Program in Thailand

### Come and Buy for Students Original X-mas Candles

At OTOP (One Tambon One Product) Fair on December 23, 10:00 – 12:00

#### Sponsored by

Japan MEXT (Ministry of Education, Culture, Sports, Science and Technology)

#### Conducted by

Waseda University, Business School, Japan      Selfwing K.K., Japan

Asia SEED, Japan

Thammasat University, Thailand

Wattana School, Thailand

Ratchanikorn Scented Candle, Thailand

#### Supported by

Department of Export Promotion, Ministry of Commerce, Royal Thai Government

### Background

"Venture Kids" is the early stage entrepreneurship education program, developed by Prof. Ohe Lab., MBA course of Waseda University in 1996. It aims at giving children the entrepreneurship mind, such as willingness to try new things, awareness of social and business environment and self responsibility. With several partners in Thailand and Japan, "Venture Kids in Thailand" is newly developed for Thai children.

### Program

#### Trainer Program

Dec. 10    Sunday    14:00-16:30    Trainer Training for Entrepreneur Club, Thammasat University

#### Student Program

Dec. 15    Friday    14:00-15:30    Orientation at Wattana School (Note 1)

Dec. 16    Saturday    08:30-15:00    Market Research at OTOP Fair (Note 2) and Business Plan  
at Wattana School

Dec. 18    Monday    08:30-17:00    Manufacturing Candles at Ratchanikorn Scented Candle (Note 3)

**Dec. 23    Saturday    10:00-12:00    Sales Candles at OTOP Fair**

14:00-16:30    Book Closing, Student presentation & Award at Wattana School

#### Note 1: Wattana School, Thailand (Venue for Dec. 15, 16 and 23)

Room 201, 130 years memorial building, 67 Sukhumvit 19, Bangkok 10110, Tel: 66-2254-7991 Fax: 66-2254-7997

#### Note 2: OTOP CITY INTERNATIONAL FAIR 2006 (Venue for Dec. 16 and 23)

Impact Muangthong Thani (IMPACT EXHIBITION CENTRE), Monthaburi, Impact 1-8, and Challenger Halls 1-3 99 POPULAR RD., BANMAI, PAKKRED, NONTHABURI 11120 THAILAND TEL:66-2504-5050 FAX:66-2504-0385

(For sales candles on Dec. 23, Hall 1, nearby the landmark at Hall 1 will be for the Venture Kids program corner.)

#### Note 3: Ratchanikorn Scented Candle (Venue for Dec. 18)

31 Moo 5, Chom Bung Sub-District, Chom Bung District, Ratchaburi 70150, Tel. 66-32 262010

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